

VISITOR EXPERIENCE OVERVIEW

Six Essential Elements of a Visit to the Golden Gate Bridge

The construction of a new visitor Pavilion, renovation of the historic Round House, introduction of new interpretive tours, installation of wayfinding signs and educational exhibits, and completion of new overlooks and trails in the adjacent Golden Gate National Parks combine to create experiences at the Bridge that are as compelling and enduring as the span itself.

Every visitor should...

- **Experience:** Visitors encounter an international icon in a national park when they come to San Francisco's world famous Golden Gate Bridge!
 - Directional and interpretive signage guides visitors in the renovated Bridge Plaza
 - Welcome station inside the new Golden Gate Bridge Pavilion will have knowledgeable staff and visitor information
 - New and affordable guide to the area with a map that designates visitor highlights
- **Discover:** Learn about the Bridge's fascinating history through personally guided tours, indoor and outdoor exhibits and phone applications
 - Outdoor Exhibits: interactive and stationary exhibits in and around the plaza
 - Indoor Exhibits: Golden Gate Bridge Pavilion
 - 1930's 12.5' tall steel tower model
 - Historic photo display: Building the Golden Gate Bridge
 - Artifacts: hardhat, bolts, opening day tickets, etc.
 - Historic and contemporary film clips
 - Guided Tours: departing from the renovated Round House
 - Both day and evening tours offer an exclusive look at the famous span. Tours will take place in areas that are currently accessible to the public.
- **Capture:** The new greenscreen photo program in the Round House will provide sunny backdrop vistas for photos of the Golden Gate Bridge even on the foggiest San Francisco days.
- **Explore:** Walk along the improved trails of the Golden Gate National Parks, and explore new overlooks and restored vistas leading to the Bridge – the photo opportunities are endless
- **Refresh:** Indulge in delicious local foods and beverages highlighting Northern California's renowned culinary offerings at the renovated Bridge Cafe
- **Extend:** Visit the new Golden Gate Bridge Pavilion for literature, gifts, commemoratives and interpretive items, including
 - 75th Anniversary and Bridge history items
 - Apparel and jewelry
 - Kid's items – puzzles, books, games, toys
 - Reproductions
 - Posters and prints
 - Stationery
 - Limited editions